DAVID GUTIERREZ

6266284645

davidguticodes@gmail.com

USA

davidguti.dev/web-admin.html

Web Developer/ Email Marketing Specialist

PROFESSIONAL SUMMARY

Professional Web Developer and Email Developer with 3+ years of experience, based in Los Angeles, specializing in responsive websites, HTML email campaigns, and ongoing site management for growing businesses.

EXPERIENCE

Web Developer / HTML Email Specialist
Minty Email | Pasadena CA

08/2024 - 07/2025

- Developed responsive websites using HTML, CSS, and JavaScript.
- Created hand-coded HTML email templates and marketing campaigns in Klaviyo, implementing segmentation strategies and automated email sequences.
- Conducted comprehensive email testing using Litmus to ensure consistent rendering across 30+ email clients and devices.
- Maintained and updated client websites, implementing new features and troubleshooting issues for ongoing site management

Orthopedic Technician
Huntington Orthopedics | Pasadena CA

05/2011 - 01/2024

- Trained new staff members on orthopedic procedures and Electronic Health Record (EHR) system best practices.
- Developed custom workers' compensation form generator, streamlining authorization process and reducing processing time by 50%

EDUCATION

Python
Codecademay | Online
01/2024 - 03/2024

HTML
Codecademay | Online
03/2024 - 04/2024

CSS
Codecademay | Online
04/2024 - 06/2024

JavaScript
Codecademay | Online
06/2024 - 08/2024

SKILLS

HTML	CSS	JavsScript	Hand-coded HTML Email	Figma	Python	Flask	Responsive Design

SEO	Google Analytics	Posthog